



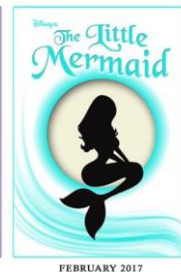
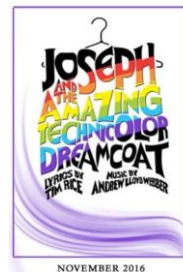
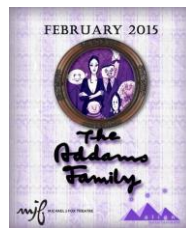
# Corporate Sponsorship

# Align Entertainment Inc.

Align Entertainment is in its 6<sup>th</sup> year of producing high quality, professional level musical theatre in Metro Vancouver featuring talented, passionate and dedicated artists and musicians.

Align has successfully identified and targeted a niche market of family entertainment that meets the needs of all ages and has developed a loyal following of performance arts enthusiasts. The audience comes from all corners of Metro Vancouver and tend to see all our shows

It is our mandate to continue to engage our audience's appreciation for quality professional level musical theatre and to continue to contribute to a vibrant, thriving and creative community, and hope to deliver more shows in the years to come!



COMING FEBRUARY  
2020

# SHREK



THE  
MUSICAL



# Your Role with Align...

Align Entertainment hopes to continue to deliver engaging and high quality theater. Sponsors make it possible for us continue providing quality theatre to the community at affordable prices.

We need your help!

How your business will benefit with a sponsorship:

- Enriching the local theatre community
- Attracting new customers
- Connecting with a loyal audience who tend to recognize and value contributors
- Build brand loyalty
- Demonstrate a commitment to community and to the arts
- Propel and fuel Aligns' growth and longevity



# Sponsorship Options

## Title Sponsorship \$18,000

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Shrek the Musical brought to you by...</li><li>• Acknowledged as title partner at every show</li><li>• Receives top billing on all Print/Billboard/ Web/Social Media advertising and PR Promotions</li><li>• Category Exclusivity</li></ul> | <ul style="list-style-type: none"><li>• 150 VIP tickets for the run of the show</li><li>• Full page ad on the outside back cover of the souvenir program</li><li>• Branding on Stage (optional/TBD)</li><li>• Curtain Projection</li></ul> |
|---|--|

## Presenting Sponsor \$7,500

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Sponsor a show!</li><li>• Acknowledged as co-sponsor with the title</li><li>• Special insert in the Souvenir Program</li><li>• Full page ad in the program</li><li>• Digital Advertising (outdoor /web/ social media) on the day of the show</li><li>•</li></ul> | <ul style="list-style-type: none"><li>• 50 VIP tickets for your show</li><li>• Catered Reception prior to the show</li><li>• Special Branding on Stage (optional/TBD)</li><li>• Curtain Projection</li></ul> |
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## Community Sponsor \$3,000

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Acknowledged as sponsor with the title</li><li>• 1/2 page ad in the program</li><li>• Digital Advertising (outdoor /web/ social media)</li></ul> | <ul style="list-style-type: none"><li>• 25 VIP tickets for your show</li></ul> |
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### Custom Sponsorships Available

- Corporate Events
- Group Sales
- Advertising Partnership
- Contra Packages



# Who we are....



Chad Matchette



Patti Volk



Riccardo Persiani

Owned by Chad Matchette, Patti Volk and Riccardo Persiani who have over 50 years of combined experience in different roles behind the scenes and on the stages of Vancouver theatre productions. Over the first 6 years Align Entertainment has been recognized, both critically and from within the theatre community, with over 40 Ovation awards and have won 10 including the prestigious Outstanding Community Production Large Theatre for their inaugural show Shrek the Musical.

